



**RETAILER MATCH DOLLAR REPORTING**

DATE: \_\_\_\_\_

SIS ACCT: # \_\_\_\_\_ NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE: \_\_\_\_\_

BRIEF DESCRIPTION OF PROGRAM/VALUE RECEIVED: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

RETAILER MATCH DOLLARS ACCRUED: \$ \_\_\_\_\_

RETAILER MATCH DOLLARS VALUE RECEIVED: \$ \_\_\_\_\_

MATCH DOLLARS (IF ANY) REPORTED PREVIOUSLY: \$ \_\_\_\_\_

BALANCE OF DOLLARS TO SPEND: \$ \_\_\_\_\_

RJR REP #: \_\_\_\_\_ RJR SIGNATURE: \_\_\_\_\_

51859 0720

## Miscellaneous

- ⇒ 2nd Quarter Workplan letter
- ⇒ 2nd Quarter DPC detailed communication package
- ⇒ Direct Account promotional communications